

apex for youth26th Anniversary Inspiration Awards Gala

Wednesday, April 25, 2018 6:30 PM Cipriani Wall St. | 55 Wall Street New York City

Honorees

Carol Lim & Humberto LeonCo-Owners of Opening Ceremony and Co-Creative Directors of KENZO

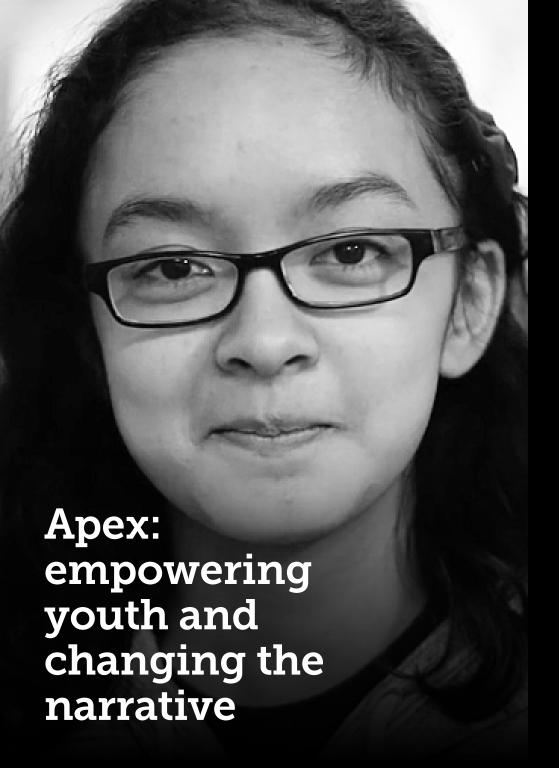


John C JayPresident of Global Creative at Fast Retailing



Honorary Chairs

Wen Zhou, CEO & Co-founder of 3.1 Phillip Lim Julie Yoo, Senior Vice President, Scripps Networks Gary Liu, CEO of the South China Morning Post Joe Zee, Celebrity Stylist and Author





Why Apex for Youth?

1 in 4 Asian American youth live in poverty in NYC, many of them immigrants with only basic English skills and who are unprepared to navigate the public school system.

Few are helping. Less than 1% of NYC social service dollars and foundation grants go to Asian nonprofits.

You can help. You can empower these youth. You can change the narrative.



At our annual Apex for Youth Inspiration Awards Gala, we celebrate outstanding leaders who model the values we build in our youth. Past honorees include:

- ✔ Connie Chung, the first Asian to anchor a major network newscast
- B.D. Wong, Tony Award winning actor
- Norman C. T. Liu, Chairman of GE Capital Aviation Services

The Gala is a black-tie event with 700 philanthropists, business executives, community leaders, elected officials, creatives, donors, Apex mentors and mentees.



Connie Chung, the first Asian to anchor a major network newscast, was the keynote speaker at Apex for Youth's 25th Anniversary Gala



Phillip Lim, designer and founder of Phillip Lim 3.1, was honored at Apex's 25th Anniversary Gala



Michelle Lee, Editor in Chief, Allure, was honored at Apex's 25th Anniversary Gala

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Sponsorship Benefits

		Champion \$100,000+	Underwriter \$50,000+	Benefactor \$25,000+	Patron \$15,000+	Sponsor \$10,000+
TICKETS & TABLES	Gala dinner seats	20	20	10	10	10
	Casino Night tickets (Fall 2018)	10	5	5	2	2
	Gala dinner table location	Honoree Section Close to Stage	Honoree Section Close to Stage	Honoree Section Close to Stage		
RECOGNITION	Logo or name featured in Gala program	•	*	*	•	•
	Logo or name featured in Gala invitation, other Apex publications and on apexforyouth.org	•	*	*		•
	Logo or name displayed in reception area	•	•	•		
	Acknowledgement by Gala emcee during speeches					
	Logo or name featured in Gala videos during dinner		*			
	Opportunity to meet the Gala's featured student speaker	•	•			
	Opportunity to speak at the Gala and introduce an honoree	•				
	Advertisement space in Gala program	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
EXPERIENCES	Private tour of Apex programs	•	*	•	•	•
	Lunch with Executive Director or a Board Member	•			*	•

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Yes!	I/We will sup	port Apex for Yo	uth and the Inspira	atio	n Awards	Gala as a(n)						
0	Champion	\$100,000		0	Sponsor	\$10,000						
0	Underwriter	\$50,000		0		gram Contri	\$1,000					
0	Benefactor	\$25,000			 H 	all-Page Ad alf-Page Ad Deadline Mar						
0	Patron	\$15,000			(2	caanne 14an						
0	Individual Ti	icket \$1,000										
	I would like to purchase Gala dinner ticket(s) for a total of \$											
0		•	Youth's Inspiration to empower Asia			•	• •					
PAYM	MENT INFORM	<u>AATION</u>										
	Check Enclos	ed (Please make c	hecks payable to "A	pex	for Youth"	") I1	nvoice Requested					
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CON	TACT INFORM	MATION										
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Conta	act Person:											
Addre	ess:											
Phon	e:		Contact Email:									

Sponsorship deadline to be included in the Gala Invitation is February 28, 2018. Sponsorship deadline to be included in the Gala Program is March 16, 2018.