



apex for youth
26th Anniversary
Inspiration Awards Gala

Wednesday, April 25, 2018
6:30 PM
Cipriani Wall St. | 55 Wall Street
New York City

apexforyouth.org

Honorees

Carol Lim & Humberto Leon

Co-Owners of Opening Ceremony
and Co-Creative Directors of KENZO



John C Jay

President of Global Creative
at Fast Retailing



Honorary Chairs

Wen Zhou, CEO & Co-founder of 3.1 Phillip Lim
Julie Yoo, Senior Vice President, Scripps Networks
Gary Liu, CEO of the South China Morning Post
Joe Zee, Celebrity Stylist and Author



**Apex:
empowering
youth and
changing the
narrative**



Why Apex for Youth?

1 in 4 Asian American youth live in poverty in NYC, many of them immigrants with only basic English skills and who are unprepared to navigate the public school system.

Few are helping. Less than 1% of NYC social service dollars and foundation grants go to Asian nonprofits.

You can help. You can empower these youth. You can change the narrative.



26th Anniversary Inspiration Awards Gala

At our annual Apex for Youth Inspiration Awards Gala, we celebrate outstanding leaders who model the values we build in our youth. Past honorees include:

- ◆ Connie Chung, the first Asian to anchor a major network newscast
- ◆ Nathaniel Ru, co-founder of Sweetgreen
- ◆ B.D. Wong, Tony Award winning actor
- ◆ Norman C. T. Liu, Chairman of GE Capital Aviation Services

The Gala is a black-tie event with 700 philanthropists, business executives, community leaders, elected officials, creatives, donors, Apex mentors and mentees.



Connie Chung, the first Asian to anchor a major network newscast, was the keynote speaker at Apex for Youth's 25th Anniversary Gala



Phillip Lim, designer and founder of Phillip Lim 3.1, was honored at Apex's 25th Anniversary Gala



Michelle Lee, Editor in Chief, *Allure*, was honored at Apex's 25th Anniversary Gala

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Sponsorship Benefits

	Champion \$100,000+	Underwriter \$50,000+	Benefactor \$25,000+	Patron \$15,000+	Sponsor \$10,000+	
TICKETS & TABLES	Gala dinner seats	20	20	10	10	10
	Casino Night tickets (Fall 2018)	10	5	5	2	2
	Gala dinner table location	Honoree Section Close to Stage	Honoree Section Close to Stage	Honoree Section Close to Stage		
RECOGNITION	Logo or name featured in Gala program					
	Logo or name featured in Gala invitation, other Apex publications and on apexforyouth.org					
	Logo or name displayed in reception area					
	Acknowledgement by Gala emcee during speeches					
	Logo or name featured in Gala videos during dinner					
	Opportunity to meet the Gala's featured student speaker					
	Opportunity to speak at the Gala and introduce an honoree					
	Advertisement space in Gala program	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
EXPERIENCES	Private tour of Apex programs					
	Lunch with Executive Director or a Board Member					

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Yes! I/We will support Apex for Youth and the Inspiration Awards Gala as a(n):

- Champion** \$100,000
- Sponsor** \$10,000
- Underwriter** \$50,000
- Gala Program Contributor**
 - Full-Page Ad \$1,000
 - Half-Page Ad \$750
(Deadline March 16, 2018)
- Benefactor** \$25,000
- Patron** \$15,000

Individual Ticket \$1,000

I would like to purchase _____ Gala dinner ticket(s) for a total of \$_____.

Supporter

I am unable to attend Apex for Youth's Inspiration Awards Gala but please accept my enclosed donation of \$_____ to empower Asian American youth in NYC.

PAYMENT INFORMATION

_____ Check Enclosed (Please make checks payable to "Apex for Youth") _____ Invoice Requested

_____ Credit Card Name on Credit Card: _____

Credit Card Number: _____ Exp. Date: _____ CVV: _____

CONTACT INFORMATION

Company Name (as it will read in the Program): _____

Contact Person: _____

Address: _____

Phone: _____ Contact Email: _____

Sponsorship deadline to be included in the Gala Invitation is February 28, 2018.
Sponsorship deadline to be included in the Gala Program is March 16, 2018.

Please email Alex Wang, Director of Development, at alex.wang@apexforyouth.org with any questions or to submit this form. You can also mail it to Apex for Youth, 2 Rector Street, Suite 1312, New York, NY 10006